

# Our 55<sup>th</sup> Salt Fork Festival 2025 by the Numbers

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- 4,000 attendees
- 87 artists from all over the United States
- 17 distinct entertainment events
- \$23,500 Grants and Major Gifts
- 15 community groups demonstrated
- 10+ civic groups donated time or treasure



# Our 55<sup>th</sup> Salt Fork Festival 2025 – Community Opportunities

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- Larchmere Fire Works from Cleveland provided glassblowing and blacksmithing demonstrations Friday - Sunday
- Crafts classes for kids
- Birdhouse Class
- Festival Chorus
- Performance opportunities
- Volunteer opportunities



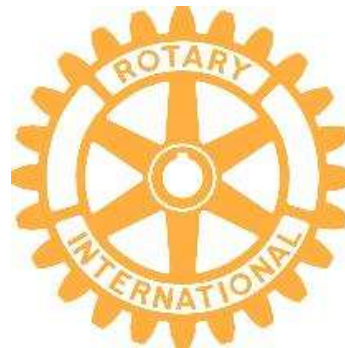




## Our Impact – Youth - 2025

- 725 Student Art Works from 16 different school systems and homeschoolers
- Over \$4,000 in scholarships and student art prizes awarded to 50+ students
- Six seniors will be going on to study art in college

## Our Impact – 2025 Grant Partners



THE COLUMBUS  
FOUNDATION







# Feedback from Ohio Arts Council

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- impressive example of community coming together to create something meaningful – well done
- amazed by what this team of part-time and volunteer staff accomplishes
- great festival with longevity and strong volunteer support
- appreciated the variety of tents representing different genres of art
- great local and regional promotional methods

# Impact of Creative Sector

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Source: Creative Ohio Ohio Creative Sector Impact 2024



**The creative sector impacts the daily lives of Ohioans in powerful, positive ways.**



We create and sustain jobs, infusing the state's economy with billions of dollars.



We build more vibrant communities, which in turn attracts additional investment and business.



We improve community wellbeing.



We explore innovative solutions to some of our most complex problems.



# Our Economic Impact

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- Artists - \$44,675
- Visitors - 3,200 daytrippers = \$40,000
- Visitors - 800 overnight guests = \$32,000
- Total Estimated Impact = \$80,625 for one weekend
- Annualized would be \$4,000,000



# Our Potential Impact

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- Highlight the Quality of Life in Cambridge and Guernsey County
- Highlight Creative Spirit of our Community
  - Schools
  - Creative Sector Jobs





# Visiting Guernsey County

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- Cambridge City Park
- Restaurants
- Local Events
- Introduction to Civic Life
- Introduction to Family Life



# Impact of Creative Sector

Source: Creative Ohio Ohio Creative Sector Impact 2024

