CAMBRIDGE
GUERNSEY COUNTY
Visitors & Convention Bureau

NEWS RELEASE

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Debbie Robinson Honoered with 2025 Don Patterson Award

Dublin, OH (November 17, 2025) — The Ohio Association of Convention & Visitors Bureaus (OACVB) held its annual President's Luncheon recently at Z Cucina Di Spirito in Dublin, bringing together CVB leaders from across the state for updates, election of officers and recognition of all past OACVB presidents. The association extends its thanks to **Great Lake Studios** for sponsoring the luncheon.

The event concluded with the presentation of the **2025 Don Patterson Award of Excellence**, one of the association's highest honors. **Dee Grossman, Executive Director of the Tuscarawas County Convention & Visitors Bureau** presented the award to **Debbie Robinson**, **Executive Director of the Cambridge/Guernsey County Visitors & Convention Bureau,** recognizing her outstanding achievements and lasting influence within OACVB and the broader Ohio travel and tourism industry.

About the Don Patterson Award
The Don Patterson Award is presented to an individual who demonstrates leadership, service, and commitment to advancing OACVB and Ohio tourism through mentoring, collaboration and community involvement.

About Debbie Robinson
Debbie has served as **Executive Director of the Cambridge/Guernsey County Visitors & Convention Bureau for 26 years**. She is a past president of both OACVB and the Ohio Travel Association and has been recognized with several industry awards, including the Paul Sherlock Legend in Ohio Travel Award, the George Howe Excellence in Tourism Award and the Cambridge Area Chamber of Commerce John Sidlo Standard of Excellence Award.

Debbie Robinson said:
"I am truly honored to receive the Don Patterson Award. Being part of OACVB has given me the opportunity to collaborate with incredible colleagues, support Ohio communities and help grow our tourism industry. I'm grateful to contribute to such meaningful work."

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